

LESSONS FROM THE TRENCHES: VALUE INVESTING, ENTREPRENEURSHIP & LIFE

APRIL 29 - MAY 1

APRIL 29 – MAY 1 (NYC)

SUMMER 2018 (NYC)

JULY 8 – 10 (TRANI, ITALY)

FALL 2018 (LONDON)

Rooted in sharing his nearly two decades of experience as a value investor and hedge fund manager, Whitney Tilson has created a new business, Kase Learning, and launched an intensive, three-day, 36-hour bootcamp entitled ***Lessons from the Trenches: Value Investing, Entrepreneurship and Life***.

During this seminar, Mr. Tilson and his partner, Glenn Tongue, will share everything they've learned over the years, be available to answer all questions, and invite several veteran investors as guest speakers to share their wisdom, so that participants can stand on their collective shoulders and achieve even greater success. It's going to be equal doses of learning, self-improvement and fun!

The seminar is designed not only for professional investors but also avid amateurs who simply want to become better investors.

Each bootcamp will be tailored to the specific interests of those attending, but in general the curriculum falls into three areas:

HOW TO BECOME A BETTER INVESTOR | 60%

- Investing lessons from our story of success, then failure
- How to find big winners (case studies: McDonald's, Netflix and Google)
- Avoid value traps (case study: Valeant)
- Become a better short seller (case study: Lumber Liquidators)
- Effectively manage your portfolio
- Determine your edge
- Develop a sound investment process
- Do effective scuttlebutt research and develop proprietary insights
- Become a leading expert (case studies: Berkshire/Buffett/Munger and the housing crisis)

HOW TO BECOME A BETTER BUSINESSPERSON AND ENTREPRENEUR | 20%

- Learn from Whitney's experience building – and then losing – Kase Capital
- Differentiate yourself – and your business – from the crowd
- Become a more effective salesperson and raise big money
- Develop and deliver a compelling stock pitch
- Learn how Whitney earned high honors at Harvard Business School (10 Strategies For Winning the Class Participation & Business Meeting Game)
- How to create a great slide presentation and make a killer stock pitch

THE MENTAL GAME & LIFE LESSONS | 20%

- Understand and exploit behavioral finance/investor irrationality
- Avoid the five calamities that can destroy your life
- Cultivate mentors, make friends, and develop deep relationships
- Learn how to deal with mistakes and apologize
- Make a great impression

To facilitate networking, the resumes/bios of all participants will be shared among the group (with permission), and there will be a cocktail reception at the end of each day.

TO LEARN MORE OR RSVP, CALL (212) 265-4510 OR GO TO WWW.KASELEARNING.COM

SCHEDULE

The next bootcamp dates will be:

- April 29 - May 1 (NYC)
- Summer 2018 (NYC)
- July 8 – 10 (Trani, Italy)
- Fall 2018 (London)

Registration is open for the NYC seminar on April 29 – May 1 at www.kaselearning.com. If you are interested in the later bootcamps in NYC, Italy or London, please let us know by calling (212) 265-4510 or emailing info@kaselearning.com.

LOCATION

New York City - The New York Athletic Club

APPLICATION & TUITION

The bootcamps are open to all – there is no application or selection process. The tuition is \$5,000.

FURTHER INFORMATION

To learn more or RSVP, call (212) 265-4510, email info@kaselearning.com, or go to www.kaselearning.com.

TESTIMONIALS

In early December, Mr. Tilson hosted a pilot bootcamp with a dozen participants. Here's what four of them had to say (testimonials from all 12 plus an observer are available separately):

“ It was a wonderful, almost life-changing experience...it felt like an intensive infusion of wisdom and practical advice.”

“ What is taught in this seminar is pure gold. It's not taught anywhere else and there aren't that many people in the world who really understand what it takes to raise a billion-dollar fund.”

“ I'm lost in words while expressing my appreciation. It was the mother of all seminars. Really. It was invaluable: so many wise teachings, thoughts and reflections, and opportunities for personal growth.”

“ At the beginning of Whitney's course, I didn't know what to expect and had little idea of how to set up and market my business, but after only a few days it's not an understatement that the course will make me millions of dollars and save me a great deal of trouble.”

CONTENT IS FOR INFORMATION PURPOSES; NOT INVESTMENT ADVICE; BEWARE OF TESTIMONIALS:

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